

AMERICA DIGITAL NEWS TV

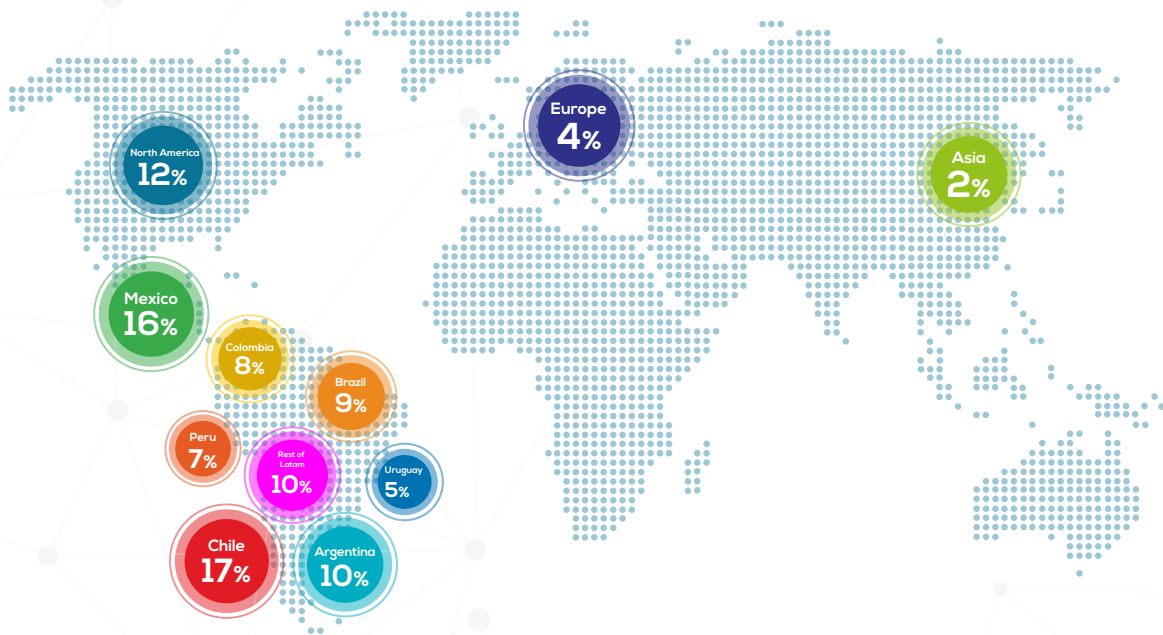
PRICING: COMMUNICATIONAL DISTRIBUTION PACKAGES

- I. +145.000 Subscribers profile and segment.
- II. Pack Gold and Gold Plus.
- III. Pack Platinum and Platinum Premium.
- IV. Pack Diamond and Diamond Select.
- V. e-Newsletter Structure.

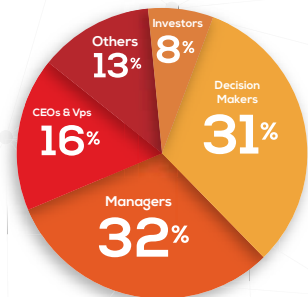


I. +145.000 Subscribers profile and segment.

America Digital News reaches 145,000 subscribers, the profile of its audience are C-Level (CEOs, CTOs, CIOs, CMOs, CDOs, CISOs) and leaders of the digital transformation from Telcos, Banks, Retail, Industries, Companies and Governments around the Americas that access through our TV Channel and online media to news, trends, articles, events, whitepapers and interviews with experts talking about Digital Transformation, Telecom, ICT, Big Data, Cloud, Fintech, Digital Banking, Venture Capital, IOT, e-Governments, Smart Cities, Cybersecurity, e-Commerce, Digital Marketing applied to their organizations to improve productivity, management processes, marketing, sales and how to provide innovative solutions to the major problems that our society face; Health, Government, Transportation, Housing, Productivity, Services, Energy, Sustainability and Education.



SUBSCRIBERS DEMOGRAPHIC PROFILE					
Age	Gender		Annual Average Family Income USD \$K		
21-25	6%	Man	58%	<US\$ 25 k	7%
25-35	30%	Woman	42%	US\$ 25-50 k	21%
35-45	38%			US\$ 50-100 k	28%
+45	26%			US\$ 100-150 k	26%
				>US\$ 150 k	18%



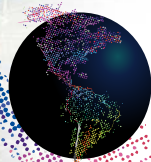
POSITIONS

II. Pack Gold and Gold Plus.

GOLD					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	1	✓	1	USD 1.817	USD 1.817
WEBINARS / EVENTS	1	✓	1	USD 976	USD 976
LOWER BANNER	1	-	2	USD 1.424	USD 1.424
PRICING					USD 4.217
PACK DISCOUNT					USD 1.265
TOTAL PRICING					USD 2.952

GOLD PLUS					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	1	✓	1	USD 1.817	USD 1.817
SET TV INTERVIEW	1	✓	1	USD 4.822	USD 4.822
LOWER BANNER	1	-	2	USD 1.424	USD 1.424
PRICING					USD 8.063
PACK DISCOUNT					USD 3.145
TOTAL PRICING					USD 4.918

* America Digital News TV publication Calendar and its e-newsletter are produced and released once reservation form and payment are received.



III. Pack Platinum and Platinum Premium.

PLATINUM					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	2	✓	2	USD 1.817	USD 3.634
SET TV INTERVIEW	1	✓	1	USD 4.822	USD 4.822
WEBINARS / EVENTS	2	✓	4	USD 976	USD 1.952
UPPER BANNER	1	-	3	USD 1.925	USD 1.925
PRICING					USD 12.333
PACK DISCOUNT					USD 3.700
TOTAL PRICING					USD 8.633

PLATINUM PREMIUM					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	E-NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	3	✓	3	USD 1.817	USD 5.451
SET TV INTERVIEW	1	✓	1	USD 4.822	USD 4.822
WEBINARS / EVENTS	2	✓	4	USD 976	USD 1.952
WHITEPAPERS & E-BOOKS	1	✓	2	USD 2.809	USD 2.809
UPPER BANNER	1	-	3	USD 1.925	USD 1.925
PRICING					USD 16.959
PACK DISCOUNT					USD 5.088
TOTAL PRICING					USD 11.871

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IV. Pack Diamond and Diamond Select.

DIAMOND					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	6	✓	6	USD 1.817	USD 10.902
SET TV INTERVIEW	2	✓	2	USD 4.822	USD 9.644
WEBINARS / EVENTS	3	✓	6	USD 976	USD 2.928
WHITEPAPERS & E-BOOKS	2	✓	4	USD 2.809	USD 5.618
HEADER BANNER	1	-	4	USD 2.483	USD 2.483
PRICING					USD 31.575
PACK DISCOUNT					USD 12.630
TOTAL PRICING					USD 18.945

DIAMOND SELECT					
PRODUCTS	QUANTITY	AMERICA DIGITAL NEWS TV PUBLICATION	NEWSLETTER DISTRIBUTION	PRICING (USD)	TOTAL PRICING (USD)
ARTICLE / NEWS	6	✓	6	USD 1.817	USD 10.902
SET TV INTERVIEW	3	✓	3	USD 4.822	USD 14.466
WEBINARS / EVENTS	4	✓	8	USD 976	USD 3.904
WHITEPAPERS & E-BOOKS	2	✓	4	USD 2.809	USD 5.618
HEADER BANNER	2	-	8	USD 2.483	USD 4.966
PRICING					USD 39.856
PACK DISCOUNT					USD 15.942
TOTAL PRICING					USD 24.914

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V. Newsletter Structure.

America Digital News e-Newsletter structure example that is distributed on a weekly basis to our 145.000 subscribers:

1 Header Banner **600px x 150px**

2 America Digital News TV Interview.

3 Upper Banner **600px x 150px**.

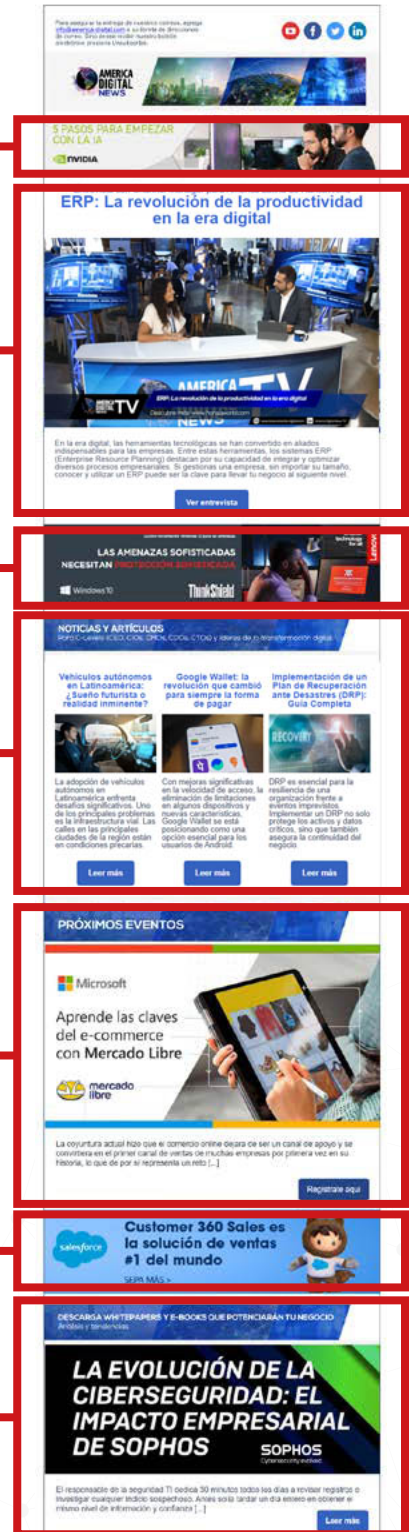
4 News and Articles.

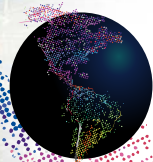
5 Webinars & Events Promotion.

6 Lower Banner **600px x 150px**

7 Whitepapers & e-Books downloading section.

See an e-Newsletter example [here](#)





AMERICA DIGITAL NEWS TV

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